

Hutch Tiger Cycling Association Meeting

April 13*, 2021

6:30 pm

Opening:

A board meeting for Hutch Tigers Cycling Association was called to order at 6:56pm by Jennifer.

Members Present:

Jennifer Moore-President, Denise Busse-Vice President, Nicole German-Secretary, Frank Jarman-Treasurer, Member-at-Large-Dan Kallhoff Guest in attendance was Craig Juhnke-Head Coach.

Minutes:

Jennifer moved to approve the minutes from March 22, 2021. Denise 2nd. Motion carried.

Treasurer's Report:

Balance of \$8579.30

1. \$250 expense for registering HTC

Events/Calendar planning (Team building activities):

A. Advertising surrounding areas:

1. Hutchinson Boat parade (6/18 7pm) Frank to fill out application Water Carnival (6/21 entrance fee \$300) Craig to ask Chad at Outdoor Motion if he'd sponsor the spot by covering the entrance fee
2. Could we rotate and pull the trailer in area parades? Glencoe (parade 6/27 \$40 float), Litchfield Watercade (7/8-11), Twine Ball (8/14), Red Rooster Days (9/4-6)

B. Try it out in the Park tentative date June 12th 1-3pm

1. Craig to contacted Josh at MN League regarding age limits and if they are approving preseason events, possibly getting league assistance from Joel Woodward. *Joel would bring trailer and bikes we'd have to take care of registration <https://www.minnesotamtb.org/try-it-out-sessions/> *Still waiting on the league to make decisions about preseason events.
2. Advertising in Park & Rec book-Dan was able to get the team listed in the book but there wasn't room for try-it-out information. Any advertising for try-it-out would need to be through social media or see about getting a story in the newspaper.
3. Craig talked with Mary from the Chamber regarding table tent advertising. They will not have table tents around town year, but instead will be using a QR code sticker at area businesses. This will allow for information to be updated more easily. Do we have a credit since last year's table tents didn't happen?

C. Fun outside rides, plan scavenger hunt, other ideas

D. Recruitment

1. Could we advertise at health clubs, churches-youth groups, schools, scouts. Craig to verify if there is an activity list at high school to get listed on.
2. A prize incentive for athletes recruiting new team members. Frank to put together a rough draft of some ideas/prizes
 - a. Bring a friend to one practice
 - b. Friend signs up
3. Dan to put together some sort or brochure or flyer to have ready for events. Add QR Code that links to HTC website to brochures we hand out.

Fundraising (Nicole, Tari & Angeline):

A. Cashwise

1. Brat Stand-April 1st application deadline, We'd have to commit to Friday and Saturday times. Any dates before season start would require league approval. Board decided against this because we would need league approval because preferred weekends were preseason.
2. Cash Wise Coupon Books-we'd have to purchase 50 books @\$5 and sell them for \$20. Nicole will ask about getting a list of the coupons in the coupon book to determine if they would be coupons people would use.

B. Jaycees

- C. Elks Pancake breakfast-restrictions still in place, some negativity from having families have to purchase unsold tickets after this event last time. Board decided against this because most in attendance last year were older people who would possibly not attend this fall due to covid fears. Also unsure we could sell the minimum number of tickets for similar reasons.

- D. Mail letters like last year or have kids visit local businesses. Visiting businesses would be ideal. We can determine when season starts.

E. UnHinged Pizza sales

F. BonFire website T-shirt

G. Tri-county water-washing trucks

Lettering criteria:

Craig and Dan finalized lettering criteria. Jennifer motioned to accept new criteria. Denise 2nd. Nicole to update information on website.

Website:

Mike Roen still listed at bottom as head coach. Nicole to remove "head coach"

Hutch Tigers Cycling team season to start July 6th:

- 1) Race priorities hope to know more in May
- 2) Dan will add race dates to calendar
- 3) Concussion testing
 - a) Dan has a list of who needs to renew their testing.
 - b) Online testing at home can be done.
<https://baselinetesting.com/>

MISC:

Pit Zone is now available to begin online coach trainings
Maybe contact fire dept about possible first aid simulation
Keep looking for opportunities to recruit athletes and coaches

Next Meeting: May 18 @ 6:30 @ Jennifer's home

Dan motioned to adjourn the meeting @ 8:39 Jennifer 2nd. Motion carried

*Date corrected. It was originally printed as April 14