

Hutch Tigers Cycling Association  
May 21, 2024

**Opening:**

A board meeting for Hutch Tigers Cycling Association was called to order at 6:10 pm on May 21, 2024, by Lori Moore, President @ Shaggy's Bonfire Bar & Grille, Litchfield

**Members Present:**

Lori Moore-President and Nicole German-Secretary. Dan Kallhoff-assistant coach/team director, Craig Juhnke-Head Coach were also in attendance.

**Members Absent:** Stephanie Rech-Vice-President, Shari Niemela-Member-at-Large, and Frank Jarman-Treasurer

**Minutes:**

Lori moved to approve the minutes from April 23, 2024. Craig 2nd.

**Leader's Summit:**

- Returning coaches
  - Virtual Option June 10 and June 12-must attend *both* sessions for complete training

Craig will send an email with more information regarding sign up for coaches

**Fundraising:**

- Lori will head up UnHinged Pizza fundraiser, earlier than last year might be more profitable
- Nicole has organized contacting local businesses for fundraising in the past. She would like to hand that off. She talked with Bob and he has no interest in taking over the position
- Continue getting sponsor shirts from Branded Solutions
  - Request for softer sponsor t-shirts

**Recruiting:**

Brainstormed some possible recruiting ideas...

- 1) Table at the middle school during concerts or other spring events
  - Peyton's contact, Erika (counselor) @ HMS, said we could contact the office for event dates and the principal is open to having a HTC table set up to recruit. We basically just need to let them know when we'd like to be there.
    - Nicole to contact HS principal and athletic director regarding placing yard signs in front of the high school during conferences, April 25th
    - Nicole to contact Erika regarding signs at MS for upcoming spring concerts May 16th and 20th

\*We never got permission from the Superintendent to recruit at middle school events. He never replied to any messages from Nicole or Lori

- 2) BMX track in Glencoe-Stephanie to reach out, starts in June
- 3) Dan to update flyers and print for in the box on the sign at Stahl's park and to handout
- 4) Shari to figure out contact person at D/C middle school in regards to putting up a fliers
- 5) Team members ride with kits and/or have a table at Red Rooster Days bike Ride-Labor Day Weekend
- 6) Signs at county parks
  - Craig to ask about Piepenburg and Stahls.
  - Does anyone have connections along the Luce Line trail to put up signs?
  - Craig to put up a sign along the trail between Dassel and Cokato
- 7) Sign in Lori's yard across from Tiger Elementary
- 8) Real Life in Hutchinson Facebook page
  - Everyone share events on social media
    - Tuesday rides
- 9) Watercade in Litchfield
- 10) Craig to contact the newspaper
- 11) Craig to contact Christ the King church regarding Middle School Madness
- 12) HAMBA rides

### League Information:

#### Craig to email parents a reminder to signup athletes

- Coaches can sign up for the season March 1
- Athletes can sign up for the season April 1

### Preseason Events:

Can have 6 events prior to season starting

Need to get league approval, need 5 days notice/approval time

- Ride at Stahls-double as a try-it out session-Tuesdays in June
- Ride on the Luce Line-if Stahls is too wet
- Boat parade-Thursday, June 13, 7 pm, Frank registered and it was suggested team captains could come up with a theme
  - Craig to email info to parents and riders to get volunteers to ride and decorate boat
- Craig to check with league regarding trail maintenance if not riding bikes-Craig to talk with Jon at the county to see about what can be done
- May bike fitting and maintenance event-Craig & Dan

### Team Captains:

- Help with fundraising
- Help with social media
  - Tik-Tok
  - Facebook page
  - Instagram
- Boat Theme for boat parade
- Help set up for practice
- Sign a commitment statement

### Misc:

- Craig is in contact with Outdoor Motion regarding trade-in bikes to purchase for the team.
- Senior signs-get made to have at all races-Nicole to contact Standard Printing
- Big faces on sticks
  - \$5/face
  - 13x19 coated card stock
  - We cut out and assemble
  - Take close up pictures for printing
- Shari to continue taking and sharing photos on private HTC photos page
- Shari contacted a new apparel company. She shared a temporary storefront to view and get feedback.
  - Narrow down
  - Add some colors
  - Check on socks
- Sell or donate old bikes, Craig to do
  - Wheels of Mercy-Christ the King Group
  - Team families

**Next Meeting: TBD @ end of season**

### Closing:

Lori made a motion to adjourn the meeting at 6:52 pm, Craig 2nd

Minutes submitted by: Nicole German