

Hutch Tigers Cycling Association

April 13, 2023

Opening:

A board meeting for Hutch Tigers Cycling Association was called to order at 6:25 pm on April 13, 2023 by Craig Juhnke.

Members Present:

Shari Niemela-President, Nicole German-Secretary, Frank Jarman-Treasurer, Member-at-Large-Craig Juhnke. Dan Kallhoff-assistant coach/team director was also in attendance.

Members NOT Present:

Lori Moore-Vice-President

Minutes:

Craig moved to approve the minutes from March 9, 2023 after changing "Dan to put ¼ page ad in Parks & Rec book" to "Craig to put ¼ page ad in Parks & Rec book" Shari 2nd. Motion carried.

Treasurer's Report:

Balance of \$16,695.61

<https://docs.google.com/spreadsheets/d/1X665eaPwyH9OvH8WbFlcmHjRkY7EaPmXIBbKB-pURrc/edit#gid=0>

- Expenses:
 1. State Farm Trailer insurance
 2. City of Hutchinson for ad in Park & Rec book
 3. Cycling Association-team registration fee
 4. Wix-website

Fundraising:

- Dan and Craig attended an Elks board meeting to ask for a donation after they received our fundraising packet.
- Boat parade-need to come up with some ideas to get 1st place

Recruiting

Brainstormed some possible recruiting ideas...

- 1) Can we tap into league events geared toward the girls?
- 2) Craig to see about finding out gym teacher names and contacting them
- 3) Frank to contact area youth group leaders, Hutchinson Area Youth Ministries
- 4) Can we put signs at
 - a) Stahls
 - b) along the Luce Line
 - c) Porta Potty on the trail by Silver Lake
 - d) Bike map signs along the Luce Line in Hutchinson-Craig got permission from the City. Is someone making signs/posters for this?
 - e) Sign at Crow River Winery
 - f) Yard signs in yards of families
 - g) Large sign at Tiger Elementary/Lori's yard
- 5) Real Life in Hutchinson Facebook page
- 6) Hand out flyers on the shore during the boat parade
- 7) Table at Middle school during spring concert-May 18 @ 7:30 volunteers ????

Events:

- Boat Parade-June 15th, Thursday before Father's Day
- Frank registered Hutch Tigers Cycling
 1. Information will be emailed to athletes and parents regarding decorating closer to event
 2. Prizes are \$500, \$300 & \$200
- Try it Out Events
 1. Advertising
 - a. Real Life in Hutchinson Facebook page
 - b. Possible newspaper story
 2. Hold weekly events in May that can serve as a parent info meeting and a try-it out event at Stahls
 - a. Possibly post signs with weekly events to attract casual riders that happen to be riding in May
- Fun ride could possibly take place weekend before state finale

Team Roles:

- Head Coach Craig Juhnke. Work on recruiting someone that can help with head coach duties and learn the ropes to take over the head coach position.

Misc:

Team trailer needs to be picked up from the Fairgrounds April 22. Craig to ask if it can be stored at Joe & Jennifer Moore's.

Craig motioned to adjourn the meeting @ 7:21 Frank 2nd. Motion carried

Next Meeting: TBD

Minutes submitted by: Nicole German