

Hutch Tigers Cycling Association

March 14, 2024

Opening:

A board meeting for Hutch Tigers Cycling Association was called to order at 6:20 pm on March 14, 2024, by Lori Moore, President.

Members Present:

Lori Moore-President, Stephanie Rech-Vice-President, Shari Niemela-Member-at-Large, Nicole German-Secretary, Frank Jarman-Treasurer. Dan Kallhoff-assistant coach/team director, Craig Juhnke-Head Coach and Peyton Chiotti were also in attendance.

Minutes:

Stephanie moved to approve the minutes from February 15. Peyton made a motion to approve the minutes, Stephaniei 2nd.

Treasurer's Report:

<https://docs.google.com/spreadsheets/d/1X665eaPwyH9OvH8WbFlcmHjRkY7EaPmXIBbKB-pURrc/edit#gid=0>

- Frank will send out a link to discuss this season's budget at the April meeting.

Leader's Summit:

- Returning coaches
 - April 20 New Coaches @ Scheels in Eden Prairie.
 - In person *all day* May 4 @ Scheels in Eden Prairie.
 - Virtual Option June 10 and June 12-must attend *both* sessions for complete training

Craig will send an email with more information regarding sign up for coaches and athletes

Race Priorities:

Races will be assigned this year, however we can request races. We'd prefer to attend the closest races but that won't allow for weekends off between races.

Fundraising:

- Frank will attend an Elks meeting to ask for a donation
- Lori will head up UnHinged Pizza fundraiser, earlier than last year might be more profitable
- Nicole has organized contacting local businesses for fundraising in the past. She would like to hand that off. Frank to contact Bob about taking this over.
- Request for softer sponsor t-shirts

Recruiting:

Brainstormed some possible recruiting ideas...

- 1) Table at the middle school during concerts or other spring events
 - Peyton's contact, Erika (counselor) @ HMS, said we could contact the office for event dates and the principal is open to having a HTC table set up to recruit. We basically just need to let them know when we'd like to be there.
- 2) BMX track in Glencoe-Stephanie to reach out
- 3) Possibly spend some money on an advertising campaign-possibly contact Vivid Image-Steve Gasser-Peyton reported back that Steve does more business type websites with something to sell.
- 4) Dan to update flyers in the box on the sign at Stahl's park
- 5) Shari to figure out contact person at D/C middle school in regards to putting up a flyer
- 6) Luce Line Loops Bike ride-sponsor or staff event. Peyton reported back that it's too late to do something this year, but we could possible organize something next year

- 7) Team members ride with kits and/or have a table at Red Rooster Days bike Ride-Memorial Day Weekend
- 8) Signs at county parks
- 9) Sign in Lori's yard across from Tiger Elementary
- 10) Real Life in Hutchinson Facebook page
- 11) Watercade in Litchfield
- 12) Bike/Board Bonanza
- 13) Cokato Corn Days 8/12-14
- 14) HAMBAs rides
- 15) Information session in May with slide show, similar to event help prior to covid

- Nicole presented some sample yard signs designed at Standard Printing to possibly put in yards or at parks.
- Stephanie made a motion to purchase 15 signs. Lori 2nd, motion passed. Nicole will order 15 signs. It was suggested to ask if we could also get several printed on cardstock for bulletin boards and add "June-Oct"

League Information:

- League Registration-Craig registered the team
- Coaches can sign up for the season March 1
- Athletes can sign up for the season April 1

Preseason Events:

Can have 6 events prior to season starting

- Ride at Stahls-double as a try-it out session-Tuesdays in June
- Ride on the Luce Line
- Boat parade-Thursday, June 13, 7 pm, Frank registered and it was suggested team captains could come up with a theme
- Craig to check with league regarding trail maintenance if not riding bikes

Team Captains:

- Help with fundraising
- Help with social media
 - Tik-Tok
 - Facebook page
 - Instagram
- Boat Theme for boat parade

Misc:

- Shari and Craig reported they had a table set up at the Health Fair at D/C to try and recruit new riders.
 - Shari learned about a possible vendor for team apparel and will contact them
 - School nurse wanted team information
- Craig to find out when trail pickup is from the fairgrounds and to talk to Joe & Jennifer Moore about storing it at their place.
- Craig is in contact with Outdoor Motion regarding trade-in bikes to purchase for the team.
- Senior signs-talk about in the future
- Nicole will update website when 2024 races are released
- Shari to continue taking and sharing photos on private HTC photos page

Next Meeting: April 23, 2024 @ Shaggy's Bonfire Bar & Grille, Litchfield @ 6:00pm

Minutes submitted by: Nicole German